



Contact:

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Summary:

Degreed Graphic Designer with 5+ years of experience in graphics, social media, web content, layout, and production materials. Proven skills in organization, presentation abilities, time management, and attention to detail. Recognized for academic achievements and workplace awards.

Skills:

Adobe Illustrator	●●●●○
Adobe InDesign	●●●●●
Adobe Photoshop	●●●○●
Adobe Premiere Pro	●●●●○
Attention to Detail	●●●●●
Branding & Identity	●●●●●
Canva	●●●●○
CSS/HTML	●●○○○
Email Design	●●●●○
Microsoft Office	●●●●●
Photo Editing	●●●●○
Problem Solving	●●●●●
Project Management	●●●●●
Social Media	●●●●●
Time Management	●●●●●
Video Editing	●●●●○
Website Management	●●●●○

Experiences:

Ceres | Boston, MA

Senior Associate, Visual Communications (April 2021-August 2024)

- Worked closely with the Senior Marketing Manager, as well as various staff members, to create compelling, branded content and marketing pieces to support multiple programs, initiatives and campaigns.
- Managed original paid social media content that resulted in 100+ signatories and 89% of new users for the website.

Road Scholar | Boston, MA

Print Design Associate (July 2018-June 2020)

NEMOA Fall 2019 Rising Star Award

- Produced large-format catalogs, direct mail brochures, and supplemental marketing materials alongside other graphic designers, copywriters and proofreaders.
- Assisted with non-design tasks, for example, oversaw and maintained a digital photo library containing over 45,000 images.

West Suburban YMCA | Newton, MA

Design & Production Assistant (May 2017-May 2018)

- Conceptualized and designed new print & digital branding materials which resulted in over 50,000 digital impressions and increased memberships two-folded.
- Worked in partnership with the Marketing Director in developing creative solutions for internal clients that resulted in increased morale and membership satisfaction.

Cradles to Crayons | Brighton, MA

Graphic Design Intern (January 2017-May 2017)

- Collaborated with other graphic design interns to develop an infographic to explain the process of donation (used for website and increased contributions significantly).
- Updated and maintained branding materials.

Willkie Farr & Gallagher LLP | New York, NY

Marketing Intern (Summer 2015; Summer 2016)

- Teamed up with in-house graphic designers on numerous marketing materials including but not limited to: modernizing client logos, editing main website, and cropping photos.

Education:

Lasell College | Newton, MA

Bachelor of Arts in Graphic Design (September 2014-May 2018)

Magna Cum Laude | Dean's List | Dean's Scholarship |

Achievement Award | Academic Book Award in Graphic Design

Activities & Societies: Graphic Design League, Tarnished Magazine, Polished Magazine, Lasell College Drama Club, The Lamp Yearbook, Empty Bowls Club